

Achraf Kassiouï

Curriculum Vitæ

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EDUCATION

Cognitive science. École Pratique des Hautes Études. Graduate coursework. 2008–2009
Philosophy. Paris-Sorbonne University. Bachelor of Arts. 2005–2008
Fine Arts. École Nationale Supérieure d'Arts de Paris-Cergy. 2003–2005
Lycée Regnault, Tangier. 1996–2003

SPOKEN LANGUAGES

English (fluent, TOEFL 109), French (fluent), Moroccan, Spanish (basic).

ACADEMIC EMPLOYMENT

Research intern in cognitive psychology and robotics, CNRS, Paris. 2008–2009
Lutin Userlab, Cité des Sciences et de l'Industrie de la Villette.
Subject: Extraction of heuristics from experimental psychology and application to mobile robotics.

PROFESSIONAL EMPLOYMENT

Designer, teacher. Freelance. 2014–current

- Digital product design.
- UI programming (iOS, Web).
- 3D visualization.
- Technical writing and teaching.

Startup co-founder, OMAJ SARL, Tangier. 2012–2013

- Hiring: job descriptions, coding tests, technical interviews.
- Technology: review of the state of the art and choice of a technology stack according to 1) its ability to deliver on the application specifications, 2) its prospect as a future-proof technology, and 3) its ability to attract curious and original hires.
- Design: user experience design, front-end development, marketing material.
- Management: roadmap, supervision, code review.

Designer, developer, Ideapolis, Tangier. 2010–2012

- Web design & full-stack web development.
- Photography.
- 3D architectural visualization.
- Print & graphic design.

Web design & 3D motion graphics, freelance, Paris. 2009–2010

OPEN-SOURCE PROJECTS

“Filtreur.js” 2019

User interface library and JavaScript plug-in.
Declarative HTML library for filtering elements on a web page.
www.achrafkassioui.com/filtreur

“Showlog.js” 2019

Web development utility and JavaScript plug-in.
Shows `console.log` messages on screen for debugging on mobile devices.
www.achrafkassiouicom/showlog

“Backspace Mirror” 2018

User interface prototype for iOS and in-depth case study.
Shows the user which text will get deleted faster while holding “backspace.”
www.achrafkassioui.com/backspace-mirror

“Birdview.js” 2017

User interface experiment and JavaScript plug-in.
Gives the user a bird’s-eye view of a web page.
www.achrafkassioui.com/birdview

TEACHING

Front-end design and development. 2019

Intensive bootcamp program.
3W Academy Maroc/Jobintech, Casablanca.

“Les métiers de l’informatique” 2011–2019

Educational workshop for high-school students.
Lycée Regnault, French school of Tangier.

“What is UX Design?” 2016

Introduction to user experience design for software development and marketing students.
Centre des Études Supérieures d’Ingénierie et de Management, Tangier.