



Achraf Kassioui

3D graphics - UX design
www.achrafkassioui.com

Born in 1983
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- 3D artist and user experience designer.
- 7 years combined experience in freelancing, full-time and startup creation.
- Cross-disciplinary education in fine arts, philosophy, and cognitive science.

Work experience:

3D visualization & UX design, Freelance, Reconstruction SARL. **2014-current:**

- 6 months long UX/UI design contract for mobile app development: in charge of application specifications, use cases, wireframing, visual identity, UI elements, and pixel accurate mockups for iOS, Android and web. Continuous feedback from shareholders, iteration, and handover to development. Client: LinKey Dubai.
- 3D architectural visualization: from 2D blueprints handed out by clients, to full 3D realistic renderings. See: www.achrafkassioui.com/3d
- Print and graphic design: visual identity, print material, logos. From client needs to ready-for-print files.

Startup co-founder, OMAJ SARL, Tangier, Morocco. **2012-2013:**

- In charge of hiring: writing up job descriptions, coding tests, and conducting technical reviews. Hiring of 2 back-end development engineers.
- In charge of the technology stack. State of the art of live video streaming on the web. Choice of the stack according to 1) its ability to deliver on the application requirements, 2) its prospect as a standard future-friendly technology, and 3) its ability to pre-select curious and up-to-date technical hires. Decision to work with Node.js, WebRTC and Licode (WebRTC broadcast server).
- In charge of design: visual identity, user experience, and HTML/CSS/JavaScript front-end development. Use of advanced client solutions: WebRTC, AngularJS, WebSockets.
- Development manager: full-stack application architecture, technical roadmap, engineering supervisor, daily objectives, and code review.

Designer & Technical director, Ideapolis Agency, Tangier, Morocco. **2010-2012:**

- Web design and full-stack web development. Clients: Panassur/Sanad assurances, Groupe Scolaire Moulay Abdel Aziz, Madariss Ibn Mashish, etc.
- Photography. See: www.ideapolisagency.com/portfolio.html
- 3D visualization.
- Print and graphic design.

Web design & 3D motion graphics, Freelance, Paris, France, **2009-2010:**

- Web design and 3d animated production logos. Clients: En Route Pixels, Atlaséo.

Education:

- 2008-2009: **Cognitive Science**, École Pratique des Hautes Études, Paris, France. Cognitive psychology and theoretical computer sciences. 6 months internship at LUTIN UMS CNRS 2809, Cité des Sciences et de l'Industrie de la Villette, Paris. Area of research: mobile robotics and cognitive psychology.
- 2005-2008: Licence of **Philosophy** (≈ Bachelor of Arts), Paris IV-Sorbonne, France.
- 2003-2005: **Fine Arts**, École Nationale Supérieure d'Arts de Paris-Cergy, France.
- Scientific baccalauréat, Lycée Regnault (French high school), Tangier, Morocco.

Software:

Cinema 4D, 3D Studio Max, Photoshop, After Effects, Balsamiq, InVision.

Programming languages, frameworks, databases:

HTML5/CSS/JavaScript, AngularJS, WebSockets, WebRTC, Node.js, Express, Redis, MongoDB.

Spoken languages:

English fluent.

French fluent.

Arabic fluent.

Spanish read.