

# Achraf Kassiouï

*Curriculum Vitæ*

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## EDUCATION

*Cognitive science*. École Pratique des Hautes Études. Graduate coursework. 2008–2009  
*Philosophy*. Paris-Sorbonne University. Bachelor of Arts. 2005–2008  
*Fine Arts*. École Nationale Supérieure d'Arts de Paris-Cergy. 2003–2005  
Lycée Regnault, French international school, Tangier. 1996–2003

## SPOKEN LANGUAGES

English (fluent, TOEFL 109), French (fluent), Arabic (fluent), Spanish (basic).

## ACADEMIC EMPLOYMENT

Research intern in cognitive psychology and robotics, CNRS, Paris. 2008–2009  
Lutin Userlab, Cité des Sciences et de l'Industrie de la Villette.  
Subject: Extraction of heuristics from experimental psychology and application to mobile robotics.

## PROFESSIONAL EMPLOYMENT

**User interface designer**, freelance. 2014–current

- User experience design: user scenarios, information architecture, product specifications, wireframing.
- Front-end development and live prototyping using web technologies.
- Visual design and 3D visualization.

**Startup co-founder**, OMAJ SARL, Tangier. 2012–2013

- In charge of hiring: job descriptions, coding tests, and technical interviews.
- In charge of technology: review of the state of the art and choice of a technology stack according to 1) its ability to deliver on the application specifications, 2) its prospect as a future-proof technology, and 3) its ability to attract curious and original hires.
- In charge of design: user experience design, front-end development, and marketing material.
- Technical management: roadmap, supervision, and code review.

- Designer & programmer**, Ideapolis, Tangier. 2010–2012
- Web design & full-stack web development.
  - Photography.
  - 3D architectural visualization.
  - Print & graphic design.
- Web design & 3D motion graphics**, freelance, Paris. 2009–2010

## OPEN-SOURCE PROJECTS

- “Filtreur.js” 2019
- User interface library and JavaScript plug-in.  
Declarative HTML library for filtering elements on a web page.  
[www.poshtinkering.com/filtreur](http://www.poshtinkering.com/filtreur)
- “Showlog.js” 2019
- Web development utility and JavaScript plug-in.  
Shows `console.log` messages on screen for debugging on mobile devices.  
[www.poshtinkering.com/showlog](http://www.poshtinkering.com/showlog)
- “Backspace Mirror” 2018
- User interface prototype for iOS and in-depth case study.  
Shows the user which text will get deleted faster while holding “backspace.”  
[www.poshtinkering.com/backspace-mirror](http://www.poshtinkering.com/backspace-mirror)
- “Birdview.js” 2017
- User interface experiment and JavaScript plug-in.  
Gives the user a bird’s-eye view of a web page.  
[www.poshtinkering.com/birdview](http://www.poshtinkering.com/birdview)

## TEACHING

- Front-end design and development. 2019
- Intensive bootcamp program.  
3W Academy Maroc/Jobintech, Casablanca.
- “Les métiers de l’informatique” 2011–2019
- Educational workshop for high-school students.  
Lycée Renault, French school of Tangier.
- “What is UX Design?” 2016
- Introduction to user experience design for software development and marketing students.  
Centre des Études Supérieures d’Ingénierie et de Management, Tangier.