

# Achraf Kassiouï

*Curriculum Vitæ*

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## EDUCATION

*Cognitive science.* École Pratique des Hautes Études, France. 2008–2009  
*Philosophy.* Paris-Sorbonne University. Bachelor of Arts. 2005–2008  
*Fine Arts.* École Nationale Supérieure d'Arts de Paris-Cergy, France. 2003–2005

## SPOKEN LANGUAGES

French (fluent), English (fluent), Arabic (fluent), Spanish (basic).

## ACADEMIC EMPLOYMENT

Research intern, Cité des Sciences et de l'Industrie de la Villette, Paris. Oct. 2008–Mar. 2009  
Research lab: Lutin Userlab.  
Subject: Extraction of heuristics from experimental psychology and application to mobile robotics.  
Supervisor: Elisabetta Zibetti.

## PROFESSIONAL EMPLOYMENT

**User interface designer & 3D artist,** Reconstruction SARL, Tangier. 2014–2017

- User experience and interface design for web and mobile.
- 3D architectural visualization.

**Startup co-founder,** OMAJ SARL, Tangier. 2012–2013

- Hiring: writing job descriptions & coding tests, and conducting technical interviews.
- Technology: review of the state of the art and proposal of a technology stack according to 1) its ability to deliver on the application specifications, 2) its prospect as a future-proof technology, and 3) its ability to attract curious and original hires.
- Design: user experience design, front-end development, and marketing material.
- Technical management: software architecture, roadmap, supervision, and code review.

**Designer & programmer,** Ideapolis, Tangier. 2010–2012

- Web design & full-stack web development.
- Photography.

- 3D architectural visualization.
- Print & graphic design.

**Freelance**, web design & 3D motion graphics, Paris.

2009–2010

## WRITING

“Interpreting Michel Henry’s ‘What Science Doesn’t Know’”

2018

[www.achrafkassioui.com/papers](http://www.achrafkassioui.com/papers)

“Stacking property”

2017

Interactive article that explores the relation between the phenomenological behavior of a system and its mathematical description.

[www.achrafkassioui.com/blog/stacking-property](http://www.achrafkassioui.com/blog/stacking-property)

## SOFTWARE PROJECTS

“Showlog.js”

2019

Web development utility.

Show console.log messages on screen for debugging on mobile devices.

[www.achrafkassioui.com/showlog](http://www.achrafkassioui.com/showlog)

“Backspace Mirror”

2018

User interface prototype for iOS & in-depth case study.

Shows the user which text will get deleted faster by holding “backspace”.

[www.achrafkassioui.com/backspace-mirror](http://www.achrafkassioui.com/backspace-mirror)

“Birdview.js”

2017

User interface experiment & JavaScript plug-in.

Gives the user a bird’s-eye view of a web page.

[www.achrafkassioui.com/birdview](http://www.achrafkassioui.com/birdview)

## PRESENTATIONS AND WORKSHOPS

“Career days”

2011–2017

Yearly educational workshop with high-school students.

Lycée Regnault, French school of Tangier.

“What is UX Design?”

Mar. 2016

Presentation of user experience design in software development for engineering students.

Centre des Études Supérieures d’Ingénierie et de Management, Tangier.

## PROGRAMMING LANGUAGES AND SOFTWARE SKILLS

JavaScript, HTML, CSS, Node.js, Redis, Cinema 4D, 3ds Max, Photoshop, After Effects.